PHONATHON & TELE-FUNDRAISING

VanillaSoft
the power of simplicity™

CASE STUDY

THE NEED

A U.S. university foundation needed to find a more affordable alternative to its current tele-fundraising campaign software.

THE SOLUTION

With VanillaSoft, the foundation got a lower-cost solution without sacrificing any of the features they required.

THE CLIENT

ACTIVE # OF USERS	MAIN OFFICE	REGIONS SERVED	PAIN POINT
<10 Users	South Dakota	North America	!#$ Existing Solution Was Too Expensive

OUTBOUND CALLING FOCUS

SINGLE LOCATION

THE SOLUTION

CUSTOMER RATINGS

EASE OF USE & ONBOARDING
★★★★★

SUPPORT & CUSTOMER SERVICE
★★★★★

SOLUTION BEFORE VANILLASOFT
✗ SMARTCALL

OTHER SOLUTION CONSIDERED
✗ RUFFALOCODY'S CAMPUS CALL

CLIENT-REQUIRED FEATURES

✓ Ease of Use/ Administration

✓ Custom Fields & Data Capture

✓ Auto Dialing (Progressive & Preview)

CUSTOMER QUOTE

"Fundraising professionals are constantly facing economic challenges. When we decided to look for a lower cost alterative to our tele-fundraising software, we were concerned that the lower cost may also mean a loss of features and service we need. That was definitely not the case with VanillaSoft. The service has met our needs, and the support and service we receive is excellent."

START YOUR FREE TRIAL TODAY

www.vanillasoft.com/products