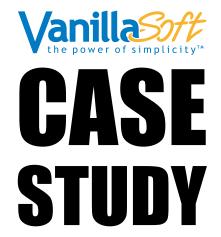
#### industry case study

### PHONATHON & TELE-FUNDRAISING



#### THE NEED

A U.S. university foundation needed to find a more affordable alternative to its current tele-fundraising campaign software.

#### THE SOLUTION

With VanillaSoft, the foundation got a lower-cost solution without sacrificing any of the features they required.

#### THE CLIENT











OUTBOUND CALLING FOCUS



SINGLE LOCATION

### THE SOLUTION

# CUSTOMER RATINGS EASE OF USE & ONBOARDING

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SOLUTION BEFORE VANILLASOFT 
× SMARTCALL

OTHER SOLUTION CONSIDERED 
× RUFFALOCODY'S CAMPUS CALL

## CUSTOMER QUOTE

# CLIENT-REQUIRED FEATURES

✓ Ease of Use/ Administration

✓ Custom Fields & Data Capture

✓ Auto Dialing (Progressive & Preview)

"Fundraising professionals are constantly facing economic challenges. When we decided to look for a lower cost alterative to our tele-fundraising software, we were concerned that the lower cost may also mean a loss of features and service we need. That was definitely not the case with VanillaSoft. The service has met our needs, and the support and service we receive is excellent."

### START YOUR FREE TRIAL TODAY

www.vanillasoft.com/products