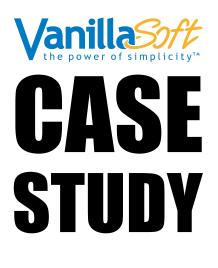
industry case study MARKETING SOLUTIONS



An Integrated Marketing Solutions Provider needed a system to centralize processes that were managed in Access and Excel and create efficiencies in the reporting process.

THE SOLUTION

VanillaSoft's cloud-based software solution secure data centralization and robust web reporting reduced administrative efforts and boosted productivity.



✓ Ease of Use/Administration

SUPPORT & CUSTOMER SERVICE

 $\star \star \star \star \star$

SOLUTION BEFORE VANILLASOFT × EXCEL & MS ACCESS

OTHER SOLUTION CONSIDERED × SALESFORCE.COM

CUSTOMER QUOTE

- ✓ Lead Importing/Exporting, Routing & Distribution
 - ✓ Appointment Setting
 - ✓ Custom Fields & Data Capture

✓ Real-Time Dashboards & Web Reporting

"The ability to customize some parts of the system to match our needs has been a game changer. Reporting that took us 30 minutes or more to compile with our spreadsheets and database sytems now take less than two minutes to generate with VanillaSoft. David Hood and his team at VanillaSoft have systematically gone above and beyond for us."

START YOUR FREE TRIAL TODAY www.vanillasoft.com/products